



<http://nmpvisualdesign.com>  
(773) 550-5971

# RATE SHEET

## Initial Consultation and Quote

30 min. to 1 hr. Initial Consultation and recommendation of options.

Free

## Graphic Design Services

1 hr. minimum. Graphic Design Services do not include photography. If you provide photography, there is no additional charge. Stock photography that I must acquire will be an additional charge.

\$65/hr

### Custom Logo

3 versions standard. Price varies for additional versions and custom illustration.

\$150.00 – 300.00

### Business Card

\$75.00

### Letterhead & Envelope

\$65.00

### Postcard

\$65.00

### Bi-fold or Tri-fold Brochure

\$165.00

### Media Advertisement (Digital, Magazine, Newspaper)

Price varies depending on size, versions and complexity of content.

\$75.00 – 200.00

### Sales Sheet or Promotional Flyer

\$175.00

## Email for a Quote on the Following:

Style Guide

Other Package Design

Book Cover Design

Photography

Photo Compositing or Retouching

Wordpress Site Design or Revisions

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Each item designed includes 1 major and 2 minor revisions.

Any additional versions outside of initial agreement, revisions or changes will be charged at the hourly rate of \$75 per hour.

Services do not include printing; I will supply you with files to send to your printer (I can recommend vendors in the Chicago area).

I do not provide written content for design work. Any writing will be charged separately at a rate of \$65 per hour.

All design services require a 25% deposit to begin project. Final payment is due at the time of product delivery and invoicing.

A 10% surcharge will be added to any invoice not paid within the time period stated.